

# Deciding the Future of Downtown East Jordan

**All members of the East Jordan Community are invited and encouraged to participate in a special three-day Planning Charrette.**

EAST JORDAN, Mich. - October 28, 2014 - Area residents are invited to join an interactive conversation about a future vision for downtown East Jordan.

This exciting three-day community planning event (known as a charrette) will take place November 11-13 at the Community Auditorium at East Jordan High School. The charrette will focus on developing design and policy ideas for the downtown. The study area encompasses portions of Main Street, the municipal waterfront, portions of the M-32 corridor east and west of Main Street, and the natural areas south of downtown. In addition to informing the Resilient East Jordan planning process, results from the charrette will also help inform future planning efforts for downtown East Jordan.

A charrette is an intensive multi-day collaborative planning event that engages community members to create and support a feasible plan for sustainable and positive change. The East Jordan community charrette will focus on design standards, pedestrian connectivity, placemaking, and economic development. The final product will be a long-term vision for downtown East Jordan that will benefit businesses, residents, visitors, and the greater community.

The charrette formally kicks off on Tuesday, November 11 at 6:30 p.m. with a public presentation and visioning workshop at the Community Auditorium at East Jordan High School. Charrette activities will continue over the next two days in the Auditorium Lobby. The results of the charrette, including final design and policy recommendations, will be presented to the public at the Auditorium on Thursday, November 13 at 6 p.m. The public is highly encouraged to attend each of these presentations and is invited to visit the Charrette Studio in the Auditorium Lobby anytime throughout the charrette process.

For more information please visit [www.resilientmichigan.org/ejcharrette.asp](http://www.resilientmichigan.org/ejcharrette.asp).

## **About the Resilient East Jordan Project**

Resilient East Jordan is an innovative land-use planning and community development project sponsored by the City of East Jordan. Through this planning effort, citizens and leaders are working together to strengthen the community's ability to manage changes and challenges of all kinds - and to thrive. Everyone is invited to participate.

Much of the funding for the Resilient East Jordan project is being provided through the Traverse City-based Land Information Access Association (LIAA), which is also managing the project. A nonprofit community services and planning organization, LIAA has partnered for this project with the Michigan Municipal League, the Michigan Townships Association, the Michigan Association of Planning, and urban planning professionals at the University of Michigan. The City of East Jordan is contributing funding toward the project and has also secured a grant of support from the Charlevoix County Community Foundation. East Jordan is one of only five communities in the State participating in this unique planning opportunity, which includes the communities of Grand Haven, Ludington, Monroe and St. Joseph.

The project will help the City of East Jordan complete a review of its municipal master plan, with an eye toward buffering the greater community against damaging forces that can cause long-term economic and human hardships.

For more information please visit [www.resilientmichigan.org/east\\_jordan](http://www.resilientmichigan.org/east_jordan).

## **Contacts**

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